**Question 3 – Benefits of Meta tags**

There are multiple benefits of using Meta tags.

1. SEO – the main purpose is to optimize the search engine and to give better rankings for html document.
2. Character Encoding: In Meta tags we used to mention character set as UTF – 8 / UTF – 16.
3. Viewport: Setting the viewport width to page width and responsive.
4. HTTP-equiv –tags are used for page refresh.
5. Web accessibility like screen readers, voice recognition for disabilities.